



Your sponsorship
benefits



**We offer you communication opportunities
before and after the conference and, above all, "live" on site**

- About 1,000 international participants
- High-ranking decision-makers from the port industry who represent 200 ports in 90 countries
- Influential executives from the logistics sector
- "Live" networking due to a centrally positioned exhibition area
- Follow-up contacts
- Your choice between four different sponsorship packages as well as individual and special sponsorship opportunities that can be booked separately

Your commitment and contribution as a partner of the IAPH Conference 2015 will

- offer you a platform to present your company and showcase your products
- serve to maintain and enhance your company's image
- increase your company's recognition among a target group of a related topic environment
- support your company's public relations efforts
- establish direct contacts to high-ranking representatives from the maritime sector





Silver Sponsor



One **full-page advertisement** inside the conference brochure (design by the sponsor or – for a fee – by the agency)

Acknowledgement in **post-conference thank-you advertisements** in various (specialist) media

Exhibit booth space package M (6 x 3m) during the conference

Small **give-away** in conference bag

2 complimentary conference tickets worth USD 5,490; each inclusive of one accompanying person

Logo on all other conference publication and on the sponsor wall which serves as a photo background

The right to advertise the commitment as **silver sponsor** of the IAPH conference

Display of **company info material/brochures** in a magazine holder on site

Prominent placement of the logo on the **sponsor page**

of the conference website and link to the company's website

Presence in the **logo loop** as part of a presentation during the conference breaks

Display of the logo on **brandings on site** during the day-time and evening events



COST OF PACKAGE:
EUR 50,000

* All package prices quoted are exclusive of German VAT as applicable