



Your sponsorship
benefits



**We offer you communication opportunities
before and after the conference and, above all, "live" on site**

- About 1,000 international participants
- High-ranking decision-makers from the port industry who represent 200 ports in 90 countries
- Influential executives from the logistics sector
- "Live" networking due to a centrally positioned exhibition area
- Follow-up contacts
- Your choice between four different sponsorship packages as well as individual and special sponsorship opportunities that can be booked separately

Your commitment and contribution as a partner of the IAPH Conference 2015 will

- offer you a platform to present your company and showcase your products
- serve to maintain and enhance your company's image
- increase your company's recognition among a target group of a related topic environment
- support your company's public relations efforts
- establish direct contacts to high-ranking representatives from the maritime sector





Bronze Sponsor



One **half-page advertisement** inside the conference brochure (design by the sponsor or – for a fee – by the agency)

Display of company info material/brochures in a magazine holder on site

Placement of the logo on the **sponsor page** of the conference website and link to the company's website

Small **give-away** in conference bag

Acknowledgement in **post-conference thank-you advertisements** in various (specialist) media

1 complimentary conference ticket worth USD 2,745 including one accompanying person

Presence in the **logo loop** as part of a presentation during the conference breaks

Exhibit booth space package S (3 x 3m) during the conference

Display of the logo on **brandings on site** during the day-time events



COST OF PACKAGE:
EUR 25,000

*All package prices quoted are exclusive of German VAT as applicable