



Your sponsorship
benefits



**We offer you communication opportunities
before and after the conference and, above all, "live" on site**

- About 1,000 international participants
- High-ranking decision-makers from the port industry who represent 200 ports in 90 countries
- Influential executives from the logistics sector
- "Live" networking due to a centrally positioned exhibition area
- Follow-up contacts
- Your choice between four different sponsorship packages as well as individual and special sponsorship opportunities that can be booked separately

Your commitment and contribution as a partner of the IAPH Conference 2015 will

- offer you a platform to present your company and showcase your products
- serve to maintain and enhance your company's image
- increase your company's recognition among a target group of a related topic environment
- support your company's public relations efforts
- establish direct contacts to high-ranking representatives from the maritime sector





Gold Sponsor



One full-page advertisement

in the conference brochure, placement on a cover page (U2, U3 or U4 as per request, "first-come/first-serve" principle, design by the sponsor or – for a fee – by the agency)

Prominent placement of the logo on the **home page** and link to the **company profile page** of the conference website

Placement of the logo and introduction of the sponsor in the **event newsletter**

Logo on all other conference publication and on the sponsor wall which serves as a photo background

Logo presence in the city, **city light-poster** or similar

Logo on the name badges/**conference badges**

Prominent placement of the logo on the **sponsor page**

of the conference website
incl. attention-drawing individualisation through quote or similar

Presence in the **logo loop** as part of a presentation during the conference breaks

Display of the logo on **brandings on site** during the day-time and evening events





Gold Sponsor



The right to advertise the commitment as gold sponsor of the **IAPH Conference**

Acknowledgement as gold sponsor within the scope of pre- and post-conference

press releases

Acknowledgement in

post-conference thank-you advertisements

in various (specialist) media

Exhibit booth space package

L (6 x 6m) during the conference

Small **give-away** in conference bag

Display of **company info material/brochures** in a magazine holder on site

3 complimentary conference tickets worth USD 8,235; each inclusive of one accompanying person



COST OF PACKAGE:
EUR 80,000

*All package prices quoted are exclusive of German VAT as applicable